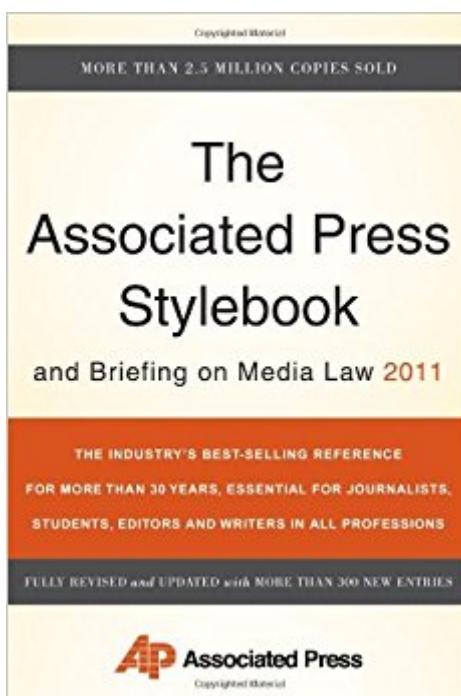


The book was found

The Associated Press Stylebook And Briefing On Media Law 2011 (Associated Press Stylebook & Briefing On Media Law)



Synopsis

The style of the Associated Press is the gold standard for news writing. With The AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which they are famous. Fully revised and updated, this new edition contains more than 3,000 A to Z entries—including more than 200 new ones—detailing the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage.

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Best guide for a journalist. It really helps and it never disappoints. Just need to learn how to search for things.

Those of us writing for a company, organization, or with the goal of attracting public or media attention require an up-to-date AP Stylebook. Being in PR, this tool is a necessity. For those of us in the industry, it's important to purchase the most current stylebook available, especially due to continuous growth in social media and online journalism. There are always new additions to AP style.

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Great reference book. Spiral is worth the extra money. Actually makes using so much easier that I

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